

# How to choose a Make-up Case...

We appreciate your interest in our Makeup cases. Makeupart.net has an extensive range of Freelance Makeup Artist cases, available whether you work out of your kit or in a studio, spa, or salon. We have the perfect products to compliment your work environment.

The professional makeup artist's case should be sturdy and compartmentalized. Our packaging is a signature essential for your case. We use high-performance materials to case Makeup Art's durable and long-lasting product line.

As an artist, you must have every possible necessity on location, yet we understand what those necessities mean when it comes to volume and quantity: this usually translates to too much packaging, not enough makeup. This is why our makeup cases are lightweight and our product packaging is formatted wherever possible into palettes.

Our product line is designed not to steal pace from your kit, which can be otherwise used for a greater quantity of makeup on your set or in a studio, spa, or salon. With such lightweight, low-volume cases comes strength and resilience.

Our palettes and cases will not break, crack, or fall apart when it comes to the most trying work environments. Most lightweight plastics are not stable; however we ensure that ours will withstand your fast-paced, traveling work lifestyle.

## CHOOSING YOUR CASE

Educating and representing thousands of freelance make up artists, Makeup Art has a long history of buying and selling makeup cases to freelance makeup artists.

We developed the following criteria to help an artist choose the most current and relevant case for their particular assignments.

Basic	Intermediate	Advanced	Specialty
<ul style="list-style-type: none"> <li>Individual Beginner</li> <li>Student</li> <li>Retail Cosmetic Sales Associate</li> <li>Home Cosmetic Sales Representative</li> <li>Paramedical</li> </ul>	<ul style="list-style-type: none"> <li>Individual Advanced</li> <li>Esthetician</li> <li>Retail Cosmetic Counter Manager</li> <li>Bridal</li> </ul>	<ul style="list-style-type: none"> <li>Bridal</li> <li>Television – B-List</li> <li>Film – B-List</li> <li>Photography – B-List</li> <li>FX – B-List</li> </ul>	<ul style="list-style-type: none"> <li>Bridal</li> <li>Television – A-List</li> <li>Film – A-List</li> <li>Photography – A-List</li> <li>FX – A-List</li> </ul>

## BASIC

Area of Expertise	Case
<ul style="list-style-type: none"> <li>Individual Beginner</li> </ul>	<ul style="list-style-type: none"> <li>Train Case</li> </ul>
<ul style="list-style-type: none"> <li>Student</li> </ul>	<ul style="list-style-type: none"> <li>Train Case</li> </ul>
<ul style="list-style-type: none"> <li>Retail Cosmetic Sales Associate</li> </ul>	<ul style="list-style-type: none"> <li>Train or Rolling Case</li> </ul>
<ul style="list-style-type: none"> <li>Home Cosmetic Sales Representative</li> </ul>	<ul style="list-style-type: none"> <li>Train Case</li> </ul>
<ul style="list-style-type: none"> <li>Paramedical</li> </ul>	<ul style="list-style-type: none"> <li>Train Case</li> </ul>

## INTERMEDIATE

Area of Expertise	Case
<ul style="list-style-type: none"> <li>Individual Advanced</li> </ul>	<ul style="list-style-type: none"> <li>Train Case</li> </ul>
<ul style="list-style-type: none"> <li>Cosmetologist</li> </ul>	<ul style="list-style-type: none"> <li>Rolling Case</li> </ul>
<ul style="list-style-type: none"> <li>Esthetician</li> </ul>	<ul style="list-style-type: none"> <li>Train or Rolling Case</li> </ul>
<ul style="list-style-type: none"> <li>Retail Cosmetic Counter Manager</li> </ul>	<ul style="list-style-type: none"> <li>Train Case</li> </ul>
<ul style="list-style-type: none"> <li>Bridal</li> </ul>	<ul style="list-style-type: none"> <li>Train Case</li> </ul>

## ADVANCED

Area of Expertise	Case
<ul style="list-style-type: none"> <li>Bridal</li> </ul>	<ul style="list-style-type: none"> <li>Studio Case &amp; Rolling Case</li> </ul>
<ul style="list-style-type: none"> <li>Television – B-List</li> </ul>	<ul style="list-style-type: none"> <li>Rolling Case</li> </ul>
<ul style="list-style-type: none"> <li>Film – B-List</li> </ul>	<ul style="list-style-type: none"> <li>Travel (soft-sided) Rolling Case</li> </ul>
<ul style="list-style-type: none"> <li>Photography – B-List</li> </ul>	<ul style="list-style-type: none"> <li>Studio Case &amp; Rolling Case</li> </ul>
<ul style="list-style-type: none"> <li>FX – B-List</li> </ul>	<ul style="list-style-type: none"> <li>Studio Case &amp; Rolling Case</li> </ul>

## SPECIALTY

Area of Expertise	Case
<ul style="list-style-type: none"> <li>Bridal</li> <li>Television – A-List</li> </ul>	<p>For the specialty professional makeup artist, we offer portable makeup cases complete with drawers.</p>
<ul style="list-style-type: none"> <li>Film – A-List</li> <li>Photography – A-List</li> </ul>	<p>Studio Makeup Cases with lights and chairs, and a full assortment of kits and stations for the artist attending trade shows.</p>
<ul style="list-style-type: none"> <li>FX – A-List</li> </ul>	<p>A Specialty artist usually has more than one makeup case. A specialty artist always has one of each of the following:</p> <ul style="list-style-type: none"> <li>•Train Case – For location assignments</li> <li>•Rolling Cases – Two or three for location assignments.</li> <li>•Soft-Sided Cases – the newest and best option for travel.</li> <li>•Every A-List artist should own a studio kit with lights.</li> </ul>

Please note:  
No hard rolling case should be checked on an airplane as stowed cargo, therefore our newest case – The Soft-Sided Travel Case – is a sleek, safe alternative, and will withstand the movement and insensitive handling in an airport environment.

58cm

45cm

22.5cm

